

Creating a local food guide

“Thus one of the most important local food structures is an information directory.” Robert Waldrop

1. Gather an advisory group.
2. Decide what you want to include – getting it done is more important than getting it perfect.
3. Consider form, function, and design and how to have a web presence as well.
4. Make a budget and timeline.
5. List contacts in ways they can be updated.
6. Ask for contributions and sponsorships. What about ads?
7. Have a method of distribution.
8. Be part of the local foods movement and educate throughout the year.

Eat, enjoy, share!

*“The idea of a local economy rests upon only two principles: neighborhood and subsistence.”
Wendell Berry*