OEFFA's 34th Annual Conference:
Growing Opportunities, Cultivating Change
February 16-17, 2013

2013 Sponsor and Exhibitor Information

OEFFA Conference Sponsorship

Sponsorship is an excellent opportunity to promote your association or business and support sustainable agriculture in Ohio. OEFFA's educational work, including the conference, would not be possible without the generous support of businesses and individuals.

All sponsorship packages include:

- Inclusion in the **conference program**, denoting level of support
- Inclusion in all **conference promotional materials**, denoting level of support*
- Recognition on **OEFFA's website**
- **Access** to the 1,200+ farmers, researchers, gardeners, and consumers that attend the conference

* ***Deadline for inclusion in all pre-conference publicity is 11/7/2012***

Presenting Sponsor
• $6,000 or more •

Additional benefits include:
- **All benefits received by Conference Sustainers**
- Prominant **presenting credit** in the conference program and promotional materials

Conference Sustainer
• $3,000 - $5,999 •

Additional benefits include:
- **Full page ad** in the conference program
- **Company logo and link** on OEFFA's website
- **100 word description** of your organization or business in the conference program
- Recognition at keynote sessions on **projection screen**
- **Signage** at the registration area
- **Four conference registrations**, including all meals
- An **exhibit** or literature space
- One year business **membership** in OEFFA

Conference Barn Raiser
• $1,500 - $2,999 •

Additional benefits include:
- **Half page ad** in the conference program
- **Company link** on OEFFA's website
- Recognition at keynote sessions on **projection screen**
- **Three conference registrations**, including all meals
- An **exhibit** or literature space
- One year business **membership** in OEFFA

Conference Cultivator
• $700 - $1,499 •

Additional benefits include:
- **Quarter page ad** in the conference program
- Recognition at keynote sessions on **projection screen**
- **Two conference registrations**, including all meals
- An **exhibit** or literature space
- One year business **membership** in OEFFA

Conference Seeder • $400 - $699 •

Additional benefits include: • Recognition at keynote sessions on **projection screen**

Conference Friend • $100 - $399 •

OEFFA • 41 Croswell Rd. Columbus OH 43214 • (614) 421-2022 • *www.oeffa.org*

2013 Sponsor and Exhibitor Information

(continued)

OEFFA Conference Exhibitor

Booth space is available on a first-come, first-served basis. **We encourage you to reserve your space as soon as possible.** ***Exhibitors are expected to keep their displays up throughout the weekend, unless religious practices prevent participation on Sunday (please call (614) 421-2022 Ext. 209 to make special arrangements).***

Option 1: Complete Exhibitor Package • $495 before 12/7/2012*•

Benefits include:

- **Quarter page ad** in the conference program
- An **exhibit** or literature space
- Optional **electricity** for exhibit space
- **Two conference registrations**, including all meals
- One year business **membership** in OEFFA

—OR—

Option 2: Customize Your Exhibitor Registration

Exhibit Space:

Includes two registrations, a covered table, and two chairs. Meals must be purchased separately.

- **OEFFA member**—$340 before 12/7/2012*
- **Non-member**—$405 before 12/7/2012*

Additional Registrations:

Meals and exhibit space must be purchased separately. Conference may sell out prior to listed dates.

- **OEFFA member**—$150 before 1/31/2013, $165 after 1/31/2013
- **Non-member**—$210 before 1/31/2013, $225 after 1/31/2013

Extras:

- **Electricity** for exhibit space—$20
- Extra **table** for exhibit space—$15

Literature Display Only:

- Materials must be received by 1/19/2013—$60

Meals:

Meals usually sell out in advance. A limited number of boxed meals may be available onsite.

- **Saturday lunch**—$12
- **Saturday dinner**—$14
- **Sunday lunch**—$12

Advertising:

Ad space is available in OEFFA's pre-conference **winter newsletter** (ads due 12/15/2012), **conference program** (ads due 1/7/2013), and in the post-conference **spring newsletter** (ads due 3/15/2013). All dimensions are listed width by height. Email high resolution, black and white electronic ads (pdf, jpg, tif) to *newsletter@oeffa.org*. Design assistance is available for a fee; call (614) 421-2022 Ext. 203 or email *newsletter@oeffa.org*.

- **Full page** (7.4" x 9.75")—$250
- **Half page** (7.4" x 4.75" or 3.5" x 9.75")—$150
- **Quarter page** (3.5" x 4.75" or 2.25" x 7.4")—$100
- **Eighth page** (3.5" x 2.3" or 2.3" x 3.5")—$60
- **Business card** size (3.5" x 2" or 2" x 3.5")—$50

OEFFA Membership:

OEFFA members receive discounted conference rates, and other benefits including OEFFA's quarterly newsletter.

- **Business membership**—$100
- **Nonprofit or Family Farm membership**—$50

**** There is a late fee of $50 for exhibitor registrations received after 12/7/2012. Please note: exhibit space may run out prior to that date.***

Conference exhibitors and sponsors with an exhibit booth will receive a follow up packet with details including directions to the site, setup and teardown instructions, and an exhibit hall floor plan.

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2013 Sponsor and Exhibitor Registration Form

Contact Information

Business/Organization Name: _____

First Registrant Name: _____
(*for exhibitors and Cultivator, Barn Raiser, Sustainer, and Presenting sponsors*)

Second Registrant Name: _____
(*for exhibitors and Cultivator, Barn Raiser, Sustainer, and Presenting sponsors*)

Third Registrant Name: _____
(*for Barn Raiser, Sustainer, and Presenting sponsors, or exhibitors purchasing additional registrations*)

Fourth Registrant Name: _____
(*for Sustainer and Presenting sponsors, or exhibitors purchasing additional registrations*)

Address: _____

City, State, Zip: _____

County: _____ **Phone:** _____ **Date:** _____

Website: _____ **Email:** _____

☐ We would like to contribute to the OEFFA conference raffle. (*An OEFFA representative will contact you.*)

Conference Sponsor

Deadline for inclusion in all pre-conference publicity is 11/7/2012

Presenting Sponsor ($6,000 or more) $ _____

Conference Sustainer ($3,000-$5,999) $ _____

Conference Barn Raiser ($1,500-$2,999) $ _____

Conference Cultivator ($700-$1,499) $ _____

Conference Seeder ($400-$699) $ _____

Conference Friend ($100-$399) $ _____

Other: We gratefully accept other donations. $ _____

SUBTOTAL A $ _____

OEFFA Membership

Membership is included in the Complete Exhibitor Package and Cultivator, Barn Raiser, Sustainer, and Presenting sponsor packages

Business Membership ($100) $ _____

Nonprofit or Family Farm Membership *(Please circle one)* ($50) $ _____

SUBTOTAL B $ _____

2013 Sponsor and Exhibitor Registration Form

(continued)

Conference Exhibitor

Exhibit space is included in the Cultivator, Barn Raiser, Sustainer, and Presenting sponsor packages

OPTION 1: Complete Exhibitor Package ($495 by 12/7/2012) $ _____

(Includes exhibit space, quarter page ad, two registrations, and a one year membership)

Circle One: Yes, I need electricity No electricity necessary

—OR—

OPTION 2: Customize Your Registration

• **Exhibit Space** (Includes two registrations, covered table, and two chairs)

—OEFFA Member ($340 by 12/7/2012) $ _____

—Non-Member ($405 by 12/7/2012) $ _____

• **Additional Registrations**

(Meals and exhibit space must be purchased separately. Conference may sell out in advance.)

—OEFFA Member ($150 by 1/31/2013, $165 after 1/31/2013) $ _____

—Non-Member ($210 by 1/31/2013, $225 after 1/31/2013) $ _____

• **Extras**

—Electricity for Exhibit Space ($20) $ _____

—Extra Table for Exhibit Space ($15) $ _____

• **Literature Display Only** ($60 by 1/19/2013) $ _____

• **Meals**

—Saturday Lunch ($12) Number of Meals _____ x $12 = $ _____

—Saturday Dinner ($14) Number of Meals _____ x $14 = $ _____

— Sunday Lunch ($12) Number of Meals _____ x $12 = $ _____

Late Fee (Add $50 if registering after 12/7/2012) $ _____

SUBTOTAL C $ _____

Advertising

Program ads are included in the Complete Exhibitor Package and Cultivator, Barn Raiser, Sustainer, and Presenting sponsor packages. Ad upgrades in the program can be purchased by paying the difference between ad costs. Newsletter ads must be purchased separately, and are not included in any exhibitor or sponsor packages.

	Pre-Conference Winter Newsletter	**Conference Program**	**Post-Conference Spring Newsletter**	
Ads Due:	*12/15/2012*	*1/7/2013*	*3/15/2013*	
Full Page Ad ($250)	_____	_____	_____	$ _____
Half Page Ad ($150)	_____	_____	_____	$ _____
Quarter Page Ad ($100)	_____	_____	_____	$ _____
Eighth Page Ad ($60)	_____	_____	_____	$ _____
Business Card Size Ad ($50)	_____	_____	_____	$ _____

SUBTOTAL D $ _____

TOTAL (SUBTOTALS A+B+C+D) $ _____

Mail completed form, along with payment or invoice request, to: OEFFA Conference, 41 Croswell Rd., Columbus, OH 43214 —OR— Register at *www.oeffa.org* and pay by credit card or request an invoice.

Questions? Call (614) 421-2022 or email *oeffa@oeffa.org*.