

Ohio Ecological Food and Farm Association

A Climate For Change

41st Annual Conference

February 13-15, 2020 | Dayton, Ohio

We are looking for dynamic presenters involved in organic and sustainable food and farming to share their knowledge, passion, and innovation at the 2020 OEFFA Conference!

To apply for a speaking slot, please complete the following application. Before you begin your application, please make sure you have thoroughly and completely read our [Speaking at OEFFA: General Information](#) document and [Speaking at OEFFA Policies](#) document.

Please note that OEFFA will consider a completed workshop application confirmation that you have read, understood, and agreed to our terms and policies as outlined in these documents. If you have any questions or concerns, please contact Milo Petruziello at (614) 947-1605 or milo@oeffa.org.

Contact Information

* **1. Contact Information:** Please share the best way to contact you.

Important: Presenter contact information will appear in the conference program. Please indicate any information that should stay private and provide public contact information for the program in the "Public Contact Information" field.

Name:

Farm/business/organization:

Address:

City:

State:

Zip:

County:

Phone:

Email:

Website:

What information, if any, do you wish to keep private?:

Public Contact Information (If different from above):

2. Second Presenter (If applicable). Typically, workshops have only one presenter; additional presenters will be considered on a case by case basis. If you wish to have more than two total presenters, please contact Milo Petruziello at milo@oeffa.org.

Name:

Farm/business/organization:

Phone:

Email:

Please Note: If your co-presenter is with a different farm, business, or organization from you, we will contact them directly so they can fill out a multi-speaker workshop form. This ensures that we have current information for all speakers, comprehensive details on the workshop's content, and helps us provide thorough and clear communication directly to all speakers. We generally do not need this addendum when presenters are members of the same household or co-workers.

3. Are you interested in having a booth in the Exhibit Hall? (Please note that your response to this question does not affect our workshop decisions)

Yes

No

Tell us about your presentation:

This information will help us understand the content of your presentation and its core audience. Please answer every question as accurately as you can, and be thorough but concise. If you have any questions about this section, or if you just want to talk through some ideas, please call Milo at (614) 421-2022. I'm happy to help!

Quick Tips:

- Attendees appreciate practical workshops they can apply to their farm or homestead.
- Attendees love hands on activities.
- The most common complaint we hear from attendees is that a workshop presentation did not match its description.

For more detailed guidance, please see our [Know Your Audience info sheet](#).

* 4. Suggested workshop title:

* 5. Relevant agricultural categories (select all that apply)

- Bees and Pollinators
- Fruit
- Grain
- Hay/Forages
- Livestock (Dairy)
- Livestock (Meat)
- Mushrooms
- Nuts
- Ornamentals/Flowers/Herbs
- Poultry
- Soil Science
- Value-Added
- Vegetable
- Other (please specify)

6. Who is your primary audience? (select one)

- agricultural service providers
- beginning farmers
- buyer/retailer/restaurateurs
- concerned citizens
- farmers
- gardener/homesteaders
- government/nonprofit/educators
- processor/handler/value-added
- Other (please specify)

7. Is your workshop primarily designed for people who are new to the subject, or agriculture in general, and seek an introductory understanding?

- Yes
- No

If yes, please explain:

8. Is your workshop primarily designed for people who are moderately experienced in the subject, or agriculture in general, and seek to refine their knowledge or systems?

- Yes
- No

If yes, please explain:

9. Is your workshop primarily designed for people who have extensive experience in the subject, or agriculture in general, and seek cutting edge and in depth information?

- Yes
- No

If yes, please explain:

* **10. Define your goals:** Tell us a little bit about your workshop, how you will teach it, and what you hope it will achieve. Please briefly answer each question below.

1) What is your philosophical deliverable?
(How will you expand your audience's way of thinking about your topic?)

2) What is your practical deliverable? (What skills will your audience gain that they can apply to their farm, garden, business, or daily life?)

3) What is your instruction method? (Lecture? Live demonstration? Hands-on activity? Small groups? Etc...)

* **11. Share your biography:** Tell us a little about yourself! What is your background and how are you experienced in the workshop topic(s)?

LIMIT TO 4 SENTENCES

* **12. Write your description:** Please use the information you entered above to write a proposed description. For a few quick tips on writing effective descriptions, this webpage has useful advice: www.kessjones.com/writing-session-descriptions/. Have some fun with this!

LIMIT TO 4 SENTENCES. LONGER DESCRIPTIONS WILL BE SHORTENED

Promotional Assistance

13. Please let us know if you are willing to help promote this year's conference (OPTIONAL). If you are interested in assisting us through any of the following media, please provide the requested information in the field(s) of your choice. Please note that promotional assistance is not mandatory and your response to this section has no bearing on our workshop planning decisions.

I would like this amount of postcards to distribute...

I would like this amount of brochures to distribute...

This is my professional Twitter handle...

This is the link to my professional Facebook page...

14. Compose a Facebook post and/or tweet about your session! (OPTIONAL). Keep the text to 280 characters or less. Please make sure you provide us with a twitter handle, facebook page, and/or website, so we can tag you and/or link to your business in our post. If we choose your session, this will allow us to better use social media to promote it!

Will you need Internet access? Will you be playing a video? Do you need extra tables for your audience to work on? Do you have other needs or issues we should know about? Please be OVERLY thorough. If you do not alert us of a specific need in advance, we may not be able to accommodate you on the day of the conference.

*** 15. Audio-visual equipment and room needs:**

- Projector/computer/screen for PowerPoint
- Video
- Internet
- None
- Other (please specify)

16. Computer needs

- I will bring my presentation on a flash drive
- I will not use an electronic slideshow (e.g. PowerPoint), but will still need a computer/projector/screen
- I do not need a computer for my presentation
- I will use my own computer or tablet (please specify device):

Availability

Please indicate when you are available to provide your workshop, so we can plan the workshop schedule. IMPORTANT: The workshop schedule is very difficult to change after we finish it, please carefully consider your availability before answering this question.

*** 17. What day(s) can you speak?**

- Both days
- Friday, February 14th only
- Saturday, February 15th only

Professional References

18. Have you presented at the OEFFA conference one or more times since 2014?

- Yes
- No
- If not, please provide the name, business/organization, phone number, and email for two references who are familiar with your knowledge of the topic and presentation skills. References who have hosted you as a presenter are preferred.

Here are a few things that we ask of all speakers in the spirit of keeping the conference accessible, educational, and welcoming. Please read each policy and check the box indicating that you understand and consent. If you have any questions or concerns about any of these policies, please contact Milo directly.

*** 19. Recording and Photographing of Workshops**

- As a presenter at the conference, you agree that your presentation will be audio recorded. These recordings are audio only; OEFFA does not video record workshops. You hereby grant authority to OEFFA and/or the recording company to duplicate and sell these recordings both during and after the Conference. The sale of these recordings goes to cover the considerable cost of the recording service.

OEFFA photographs some, but not all, conference workshops. Your workshop may be photographed by OEFFA. Photos belong to OEFFA and can be used in future promotion. Care will be given to not take photos of members of the Plain community.

*** 20. Endorsement of Products or Services**

- OEFFA sessions are for the purpose of education and are not to be used to sell products or services. We understand that many of our speakers represent farms, companies, or organizations with products or services to sell. Speakers are welcome to mention a suitable product, reference a trade show booth, or inform attendees of a future class--and we do not expect speakers to mention competing products. However, the products you sell must not be the focus of your presentation. Attendees are usually put off by presentations they perceive as infomercials, and complaints of this nature do appear in conference comments.

*** 21. Community Standards**

- OEFFA is a big tent. The OEFFA Conference belongs to our members and attendees representing a diverse range of racial and ethnic backgrounds, lifestyles, sexualities, gender identities, political views, social values, and growing scales and practices. Our members are urban and rural, women and men, young and old, libertarian and socialist, Amish and atheist. We welcome farmers big and small, homesteaders, gardeners, activists, food entrepreneurs, students, academics, and once even a day old lamb (the owners named it OEFFA; it was adorable). Please be respectful of the variety of viewpoints present in the room, including those of conventional, sustainable, transitional and organic farmers. Avoid inappropriate behavior such as swearing, religious or political commentary, insensitive jokes, or disparaging other people, businesses, or organizations.

Thank You!

Your application is complete. Thank you for taking the time to plan and submit a proposal. An OEFFA representative will follow up with you to confirm our receipt of your completed proposal and request any additional information, if needed.

For details on our workshop process, our workshop format, and our speaker benefits, please see our [Speaking at OEFFA: General Information](#) document.

A copy of the policies listed on the previous page of this application form are included in our [Speaking at OEFFA](#) document.

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