

**Ohio Ecological Food and Farm Association**

***Rooted and Rising***

**43rd Annual OEFFA Conference**

**February 12, 2022, Online**

**February 17-19, 2022, Dayton, Ohio**

**We are looking for dynamic presenters involved in organic and sustainable food and farming to share their knowledge, passion, and innovation at the 2022 OEFFA Conference!**

**To apply for a speaking slot, please complete the following application. Before you begin your application, please make sure you have thoroughly and completely read our [Speaking at OEFFA: Details, Terms, and Conditions](#) document. Important: the 2022 conference will feature virtual and in-person workshops and the details and terms of each format are slightly different. Please review these details in the linked document prior to deciding your preferred format, if any.**

**Please note that OEFFA will consider a completed workshop application confirmation that you have read, understood, and agreed to our terms and policies as outlined in that document. If you have any questions or concerns, please contact Milo Petruziello at (614) 947-1605 or [milo@oeffa.org](mailto:milo@oeffa.org).**

## Contact Information

\* **1. Contact Information:** Please share the best way to contact you.

Important: Presenter contact information will appear in the conference program and/or conference event app. Please indicate any information that should stay private and provide public contact information in the "Public Contact Information" field.

Name:	<input type="text"/>
Farm/business/organization:	<input type="text"/>
Address:	<input type="text"/>
City:	<input type="text"/>
State:	<input type="text"/>
Zip:	<input type="text"/>
County:	<input type="text"/>
Phone:	<input type="text"/>
Email:	<input type="text"/>
Website:	<input type="text"/>
What information, if any, do you wish to keep private?:	<input type="text"/>
Public Contact Information (If different from above):	<input type="text"/>

**2. Second Presenter (If applicable).** Typically, workshops have only one presenter; additional presenters will be considered on a case by case basis. If you wish to have more than two total presenters, please contact Milo Petruziello at [milo@oeffa.org](mailto:milo@oeffa.org).

Name:	<input type="text"/>
Farm/business/organization:	<input type="text"/>
Phone:	<input type="text"/>
Email:	<input type="text"/>

Please Note: If your co-presenter is with a different farm, business, or organization from you, we will contact them directly so they can fill out a multi-speaker workshop form. This ensures that we have current information for all speakers, comprehensive details on the workshop's content, and helps us provide thorough and clear communication directly to all speakers. We generally do not need this addendum when presenters are members of the same household or co-workers.

3. Are you interested in having a booth in the Exhibit Hall? (Please note that your response to this question does not affect our workshop decisions)

Yes

No

Tell us about your presentation:

This information will help us understand the content of your presentation and its core audience. Please answer every question as accurately as you can, and be thorough but concise. If you have any questions about this section, or if you just want to talk through some ideas, please call Milo at 947-1605. I'm happy to help!

**Quick Tips:**

- Attendees appreciate practical workshops they can apply to their farm or homestead.
- The most common complaint we hear from attendees is that a workshop presentation did not match its description.

*For more detailed guidance, please see our [Know Your Audience info sheet](#).*

\* 4. Suggested workshop title:

\* 5. Relevant agricultural categories (select all that apply)

- Bees and Pollinators
- Fruit
- Grain
- Hay/Forages
- Livestock (Dairy)
- Livestock (Meat)
- Mushrooms
- Nuts
- Ornamentals/Flowers/Herbs
- Poultry
- Soil Science
- Value-Added
- Vegetable
- Other (please specify)

6. Who is your primary audience? (select one)

- agricultural service providers
- beginning farmers
- buyer/retailer/restaurateurs
- concerned citizens
- farmers
- gardener/homesteaders
- government/nonprofit/educators
- processor/handler/value-added
- Other (please specify)

7. Is your workshop primarily designed for people who are new to the subject, or agriculture in general, and seek an introductory understanding?

- Yes
- No

If yes, please explain:

8. Is your workshop primarily designed for people who are moderately experienced in the subject, or agriculture in general, and seek to refine their knowledge or systems?

- Yes
- No

If yes, please explain:

9. Is your workshop primarily designed for people who have extensive experience in the subject, or agriculture in general, and seek cutting edge and in depth information?

- Yes
- No

If yes, please explain:

\* **10. Define your goals:** Tell us a little bit about your workshop, how you will teach it, and what you hope it will achieve. Please briefly answer each question below.

1) What is your philosophical deliverable?  
(How will you expand your audience's way of thinking about your topic?)

2) What is your practical deliverable? (What skills will your audience gain that they can apply to their farm, garden, business, or daily life?)

\* **11. Write your description:** Please use the information you entered above to write a proposed description. If your workshop is selected, your description may be edited for length, consistency, and clarity.

\*\*\*LIMIT TO 4 SENTENCES\*\*\*

\* **12. Share your biography:** Tell us a little about yourself! What is your background and how are you experienced in the workshop topic(s)?

\*\*\*LIMIT TO 4 SENTENCES\*\*\*

## Promotional Assistance

**13. Please let us know if you are willing to help promote this year's conference (OPTIONAL).** If you are interested in assisting us through any of the following media, please provide the requested information in the field(s) of your choice. Please note that promotional assistance is not mandatory and your response to this section has no bearing on our workshop planning decisions.

I would like this amount of postcards to distribute...

This is my professional Twitter handle...

This is the link to my professional Facebook page...

This is my professional Instagram handle

**14. Compose a Facebook post and/or tweet about your session! (OPTIONAL).** Keep the text to 280 characters or less. Please make sure you provide us with a twitter handle, facebook page, and/or website, so we can tag you and/or link to your business in our post. If we choose your session, this will allow us to better use social media to promote it!

## Availability

Please indicate when you are available to provide your workshop, so we can plan the workshop schedule. **IMPORTANT:** The workshop schedule is very difficult to change after we finish it; please carefully consider your availability before answering this question.

**EXTRA IMPORTANT:** All workshops on Saturday, February 12 will be 60-minute virtual workshops and all workshops on Friday and Saturday, February 18 and 19 will be 90-minute in-person workshops. OEFFA cannot host in-person workshops on February 12, nor can it host virtual speakers on February 18 and 19.

\* 15. What day(s) can you speak? (check all that apply)

- Saturday, February 12th (60 minute virtual workshop)
- Friday, February 18th (90 minute in-person workshop)
- Saturday, February 19th (90 minute in-person workshop)

## Professional References

**16. Have you presented at the OEFFA conference one or more times since 2016?**

Yes

No

If not, please provide the name, business/organization, phone number, and email for two references who are familiar with your knowledge of the topic and presentation skills. References who have hosted you as a presenter are preferred.

## Policies

**Here are a few things that we ask of all speakers in the spirit of keeping the conference accessible, educational, and welcoming. Please read each policy and check the box indicating that you understand and consent. If you have any questions or concerns about any of these policies, please contact Milo directly at (614) 947-1605 or [milo@oeffa.org](mailto:milo@oeffa.org).**

### \* 17. Recording and Photographing of Workshops

- As a presenter at the conference, you agree that your presentation will be recorded.

We still working out details, but our intention is to record all workshops, including the in-person ones, using Zoom and make them available for conference attendees to rewatch, but not download, via the online conference portal until the end of March. OEFFA will provide the recorded presentation to speakers that request a copy, but we ask that you not release it publicly until one year after the event has ended. If circumstances force us to alter our approach, we will provide updated information to all speakers prior to confirming their participation.

OEFFA photographs some, but not all, conference workshops. Your workshop may be photographed by OEFFA. Photos belong to OEFFA and can be used in future promotion. Care will be given to not take photos of members of the Plain community.

A few in-person workshops may be selected for livestreaming during the event. If OEFFA is interested in livestreaming your workshop, they will contact you directly to work out the details of the arrangement. Declining to have your workshop livestreamed will not affect your ability to speak at conference.

### \* 18. Endorsement of Products or Services

- OEFFA sessions are for the purpose of education and are not to be used to sell products or services. We understand that many of our speakers represent farms, companies, or organizations with products or services to sell. Speakers are welcome to mention a suitable product, reference a trade show booth, or inform attendees of a future class--and we do not expect speakers representing a company to mention competing products. However, the products you sell must not be the focus of your presentation. Attendees are usually put off by presentations they perceive as infomercials, and complaints of this nature do appear in conference comments.

### \* 19. Community Standards

- OEFFA is a big tent. The OEFFA Conference belongs to our members and attendees representing a diverse range of racial and ethnic backgrounds, lifestyles, sexualities, gender identities, political views, social values, and growing scales and practices. Our members include urban, suburban, and rural; women, men, and nonbinary people; young and old; libertarian and socialist; Amish and atheist. We welcome farmers big and small, homesteaders, gardeners, activists, food entrepreneurs, students, academics, and once even a newborn lamb wearing diaper (the owners even named it OEFFA; it was adorable). Please be respectful of the variety of viewpoints present in the room, including those of conventional, sustainable, transitional, and organic farmers. Avoid inappropriate behavior such as swearing, religious or political commentary, insensitive jokes, or disparaging other people, businesses, or organizations.

Thank You!

Your application is complete. Thank you for taking the time to plan and submit a proposal. An OEFFA representative will follow up with you to confirm our receipt of your completed proposal and request any additional information, if needed.

For details on our workshop process, our workshop format, and our speaker benefits, please see our [Speaking at OEFFA: Details, Terms, and Conditions](#) document.

A copy of the policies listed on the previous page of this application form are included in our [Speaking at OEFFA](#) document.

If you have any questions, please contact Milo Petruziello at (614) 947-1605 or [milo@oeffa.org](mailto:milo@oeffa.org).

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